

Keukenhof



Events and exhibitions 2010

This calendar of events contains information about events in and outside Amsterdam in 2010. For detailed information about events, organisations and locations, please contact the information number of Amsterdam Tourism & Convention Board (ATCB) or visit www.iamsterdam.com.

Through April 18

Oman

De Nieuwe Kerk

The Nieuwe Kerk (New Church) presents about 300 masterpieces from different collections from the Sultanate from Oman. Among those pieces there are some from the Ministry of Inheritance and Culture, Sultan's Armed Forces Museum, the private Bait Al Zubair museum in Muscat Muscat and the Museum of the Frankincense land in Salalah.

March 2 - 7

HISWA

Amsterdam RAI

HISWA is the biggest exhibition for water sports in the Netherlands. In seven exhibition halls in the Amsterdam exhibition centre RAI, 350 exhibitors will present more than 500 boats. During the exhibition all water sport products of the new season will be presented. In short: HISWA offers everything you expect from a water sports fair.

March 6 - September 17

Matisse to Malevich

De Hermitage Amsterdam

As well as Old Masters, the Hermitage has early modern art from the end of the 19th century and early 20th century. This kind of art was collected mainly by private individuals. After the October Revolution of 1917 many works ended up in the Hermitage. The exhibition will present an outstanding selection from this surprisingly rich collection.

March 18 - Mai 16

De Keukenhof

Lisse

Every spring the Keukenhof is a feast for the eye. Millions of tulips and other bulb flowers are blooming in spring. An overwhelming display of colour in a beautiful setting covering an area of 32 hectares that incorporates elements of traditional and modern landscape gardening. The flower shows in the pavilions are unique.

April 2 - September 3

Cheese market Alkmaar

Alkmaar

Traditional market on Friday morning where cheese is sold. The Alkmaar cheese market is the oldest and longest running market in the Netherlands.

April 23 - Jun 20

World Press Photo

Oude Kerk

The annual World Press Photo is the most prestigious international photojournalism competition. Winning photos of the previous year are on display.

April 23 - 25

Flower parade of the bulb region

From Noordwijk to Haarlem

The flower parade of the bulb region is going to ride all the way down from Noordwijk to Haarlem. The 40 km distance will be covered with unique spring colors and flower fragrances. While different

music corps play their music, hundreds of thousands of people are going to watch the spectacular parade.

April 30

Queens Day

City Centre Amsterdam, Haarlem and metropolitan area

Thousands of people go out to sell-and-buy, listen to music and dance in the streets from early in the morning until late at night. Also the night before, Queens night, is Amsterdam metropolitan area dancing and partying.

May 5

Liberation festival

Near the Amstel at theatre Carré and at Museum Square the city centre Haarlem.

On the fifth of may, the Dutch are celebrating their liberation from the German occupation in World War II. On various places in the city and metropolitan area there are parties and concerts.

Mai 8 - 10

Giro d'Italia

Dam Square and greater Amsterdam

The second largest cycle race of the World will start off in Amsterdam this year. The 93rd edition of the prestigious Giro d'Italia begins with an individual time trial at Dam square in the Dutch capital.

Mai 26 - 30

Art Amsterdam

Amsterdam RAI

Art Amsterdam is the place to be for contemporary art in the Netherlands. Over one hundred and twenty five galleries will show the latest developments at this yearly art fair.

June 1 - 23

Holland Festival

Various locations in Amsterdam

For more than sixty years, Holland Festival is the biggest international theatre and music festival in the Netherlands. It also has a trend-setting reputation within Europe.

The festival takes place annually in the different theatres and concert halls in Amsterdam.

June 4 - 6

IJazz

NDSM- Wharf (Amsterdam-Noord)
With over fifty artists spread across six stages at the old NDSM Wharf, IJazz brings together the freshest and most diverse young artists who find Jazz the basis for their musical platform Dynamic on a dime, these guys and gals also feature soul, funk and blues as well as modern genres like pop and hip-hop into their repertoire.

June 18 - 20

Open Garden Days

Canal Museums

As every year, the Amsterdam Canal Museums organise the Open Garden Days in the third weekend of June. On 18, 19 and 20 June 2010 some thirty canal gardens will be open to the public. Each year the Open Garden Days are being organised around a theme. Coming year the theme is 'Community Gardens'.

July 7 - August 25

Cheese market Edam

Edam

Edam is always associated with cheese. Every Wednesday from the first week of July there is a cheese market Go and try the Edammer cheese.

August 1 - 8

Amsterdam Gay Pride

Various locations in Amsterdam

Amsterdam Gay Pride is the largest gay event in the Netherlands, with a multitude of cultural events, sporting activities, parties. The climax is an extravagant and carnivalesque boat parade through the Amsterdam canals on Saturday 7 August.

August 14 - 15

Harbour festival IJmuiden

IJmuiden

The festival site is set directly in the middle of the unique and

characteristic fishing harbour in IJmuiden. All the activities of the Harbour Festival take place at the Trawlerkade, right up to the lighthouse and fishing harbour. On weekdays, the harbour is filled with the hustle and bustle of the fishing and transshipment industry. During the weekend pedestrians and cyclists are drawn to the harbour and marvel at all the boats and ships. You wouldn't normally associate the harbour and its users with the world of the performing arts. So it is quite a challenge to confront these people with this world and to overcome the distance.

August 14 - 22 (not yet confirmed)

Grachtenfestival

Grachten and the IJ-dock

The venues are extraordinary in terms of remarkable or monumental architecture and special cultural-historical value. Inspired by an annually changing theme, renowned soloists and ensembles in unprecedented combinations compose concert programmes specially for the festival. The festival also features advance performances of (parts of) programmes that will be presented elsewhere in the Netherlands later in the season.

The Grachtenfestival offers young musicians in particular an opportunity to demonstrate their talents.

August 21

Prinsengrachtconcert

Prinsengracht

This world famous outdoor concert is one of the highlights of the Canal Festivals.

August 19 - 23

SAIL Amsterdam 2010

IJ port Amsterdam

19th August Sail inn starts from IJmuiden.

On the River IJ the biggest free entrance public event of the Netherlands and one of the largest maritime events of the world - SAIL Amsterdam 2010 - will take place for the eighth time. The core of SAIL 2010 is the impressive fleet

SAIL Amsterdam 2010



of Tall Ships, sailing monuments, modern high-tech ships, war ships and replica. Furthermore there is a daily changing program with numerous cultural and sportive activities. Sail Amsterdam 2010 is themed as 'A nautical meeting of past, present and future!'

August 31 - September 5

HISWA te water

Marina Seaport IJmuiden

Bucking the current economic trend, the Amsterdam in-water Boat Show will feature an exceptional fleet of luxury sail yachts, impressive motor cruisers, cool speedboats and smart sloops. You can count on seeing at least 400 boats. Now the Amsterdam in-water Boat Show has grown into the most comprehensive exhibition of its kind in Europe. This undisputed number one status makes the show unmissable for those seeking an overview of the very best that the Dutch and international water sport world has to offer. You can compare and contrast all the different boats in one place while enjoying a great day out in a fine location.

September 19

Dam tot Damloop

Dam square Amsterdam and Zaandam

The 26th edition of the Dam tot Damloop Sunday September 19, 2010. The Dam tot Damloop is the largest running event in the Netherlands and the largest business run of its kind in the world. Hundreds of thousands of spectators create a unique

Pan Amsterdam



atmosphere along the 10 EM run, 4 EM run and the Mini Dam tot Dam runs.

September, dates not available yet

Dutch Design Double
Amsterdam

Under the new umbrella 'Dutch Design Double', Amsterdam and Utrecht will host five weeks of design and fashion events. The two Dutch cities will host a variety of internationally orientated design events catering to industry and media professionals, but also to the general public. The programme this year includes PICNIC Amsterdam (conference and networking festival about crossmedia content and technology), the Woonbeurs Amsterdam home show, the popular Inside Design Amsterdam exhibition, DARE (Dutch Artistic Research Event) Utrecht Manifest (social design biennale) and Hoograven Invites You.

October 17

Amsterdam Marathon
Olympic stadium and city centre
Amsterdam

The Amsterdam Marathon is a race event visited by thousands of professional and amateur runners from more than 50 countries. On Sunday, 17 October 2010 the 35th edition of the Amsterdam Marathon will start off at the Olympic stadium of Amsterdam. The track leads the athletics from the Olympic stadium along the Amstel River to the city centre. Next to the 42km distance marathon, there is also a half-marathon and a 7.5 km run.

October 20 - 23

Amsterdam Dance Event

Various locations in Amsterdam

The Amsterdam Dance Event (ADE) is the Gateway to the international electronic music scene. The ADE is Europe's leading electronic music conference as well as the world's biggest club festival. Celebrating its fourteenth year, ADE is the ultimate platform to meet international business partners, introduce your business to an international audience and get in touch with new people, new music and new trends.

November 18 - 28

International Documentary Film Festival Amsterdam (IDFA)

Various locations in Amsterdam

The IDFA is a ten-day festival in Amsterdam's city centre during which more than 250 creative documentaries are shown every year. The IDFA is unique on account of its international range, its great variety of genres, its politically engaged programme and the many European and world premieres that are presented each year. IDFA is the meeting point of art, film, debate and social issues.

November 21 - 28

PAN Amsterdam

Amsterdam RAI

PAN Amsterdam, the art and antiques fair of today. Are you an artlover and interested in buying art? Visit PAN Amsterdam in the Amsterdam RAI. There will be over 120 renowned Dutch, German and Belgian dealers at this art and antiques fair. They offer old and modern paintings, photographs, furniture, jewellery, silver, glass and 20th century design. Antiques, ethnic and Asian art too. Asking prices range from 250 to 1 million euro making PAN attractive for both serious collectors and young art-lovers who are starting to collect. The quality is beyond question because on the day before the opening of PAN the quality, authenticity and condition of the works on offer are checked by experts.